Resume

Rutuja Rasam

Mdes (Interaction Design)
IDC, IIT Mumbai.
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Academics

2009- M.Des (Interaction Design) IDC, IIT Mumbai
2006- B.E.(Information Technology) K.J.Somaiya College of Engg., Mumbai [64%]
2002- HSC, Sathaye College, Mumbai [86%]
2000- SSC, Parle Tilak Vidyalaya, Mumbai [87%].

Work profile

User experience Design
Instruction Design
Information Architecture and Visualization
Mobile application Design
User studies and requirement gathering
Product interaction Design

Professional experience

Sep 2006- July 2007: Worked as a Design Associate at Design Incubator Research & Development Lab. My work involved interpreting contextual inquiries, working for affinity analysis, making low fidelity paper prototype and screen prototypes. Also worked on the website design and development of the company.

May 2008: Worked as a team lead for the iDAMS project during my summer internship at Impelsys India Pvt. Ltd.

Projects

Mdes Projects:

Degree project stage 2:Taxi/ Rickshaw meter redesign:
    The project aims to design a system that will help the taxi/ rickshaw drivers find more passengers and increase their business.

Degree project stage 1: Learning aid for mentally challenged:
    This project was to design a learning aid for the differently able that would assist the teacher in teaching the basic concepts of language and color through the means of play.

Projects

Interaction Design projects:

Collaborative project: Installation based on integrating mobile SMS technology with graphic output for Techfest 2009.

Dear Diary: A personal diary which connects dispersed loved ones through the medium of a mobile application.

Yatri: A mobile application that helps a traveler to integrate all types of multimedia memories and maintain a single travel log for his journey.

Rozgar: A job exchange hub system for one time employees like maids, plumbers etc.

Product Design projects:

Spoon design for children: A spoon ergonomically designed to suit the needs of children age 3-6 yrs of age.

Other achievements

Got a second prize in"Fix it"(analyze the given problem and present a practical solution to a jury) the intercollegiate design festival "RGB" held at NID, Ahmedabad.

Skills

Tools

Adobe Photoshop
Adobe Illustrator
Corel Draw

Adobe Dreamweaver
Adobe Flash
SwishMax
Adobe Indesign

Languages known

C
C++
Javascript

Web technologies

Html and CSS
JSP
ASP

Hardware

Basics of electronic prototyping

About me

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